

COOKIE POLICY

We collect your personal data through “cookies” for various purposes when you visit our websites, mobile websites and mobile applications. We aim to be as open and transparent as possible in this respect.

This policy has been created to explain what cookies are and how we use them. We also clarify the different types of cookies that we use and how you may change or delete them.

We hope this policy will provide you with understandable information while helping you feel secure. Should you have further questions in this regard, please do not hesitate to contact us.

This Cookie Policy may be amended at any time for revision purposes. Please check “THE LAST UPDATE” at the bottom of this sheet to see when this Cookie Policy has been revised. Any changes to this Cookie Policy shall be applicable once we make the Cookie Policy available on our Site or through our Site.

Please review our Protection of Personal Data and Privacy Policy on www.aksa.com for detailed information regarding your personal data collected through cookies.

What is a Cookie?

A browser cookie is a piece of data stored on your device that helps websites and mobile applications recognize information about you. Technologies associated with your other device such as Internet storage and identifier may be used for similar purposes. In this policy, we will use the term “**Cookies**” to discuss all other technologies.

What Do We Use Cookies For?

We use Cookies for protecting your data and account, identifying the most popular features, counting the number of visits to a page, improving user experience, maintaining the safety of our services, making our website more user-friendly, arranging our website in line with your interests and needs, and providing online behavioural activities for advertising to our users. Cookies recognize the information about you to execute the abovementioned functions, and help us offer you these services accordingly.

Cookie Types

Below we list cookie types that we use on our website and mobile apps. Please review our Protection of Personal Data and Privacy Policy on www.aksa.com for details and to see how your personal data is processed through cookies.

Essential Cookies: Essential Cookies are required for our website, mobile website, and mobile apps to be accessed and function as intended. In addition, they help you benefit from associated services. In the absence of essential cookies, our website, mobile website and mobile apps cannot work properly, and some services you request may be interrupted.

Cookie Type	What Do We Use This Cookie For?
Session	Session cookies are used to maintain the status of the application.
Load Balancing	Load balancing cookies are used to distribute assets worldwide and lighten server load.

User ID	User ID cookies are used to ensure that users see solely their information.
Security	Security cookies are used for security controls and checks.

Preference Cookies: Preference Cookies collect your personal data about your online behaviours and actions, as well as your preferences, remember your preferred language along with your other local settings, and accordingly help us customize the use of our website for you.

Cookie Type	What Do We Use This Cookie For?
Language	Language cookies are used to store the language preferred by the user and offer suitable options.
Location	The approximate address (city, state, country, zip code) of the user determined by the IP address is stored in order to automatically select the appropriate country and display the retail and promotion days in that region.
Mobile	If the user views the website on a mobile device, a cookie is sent to indicate that the main website or a non-Flash mobile website is selected (in other words, that the device is suitable for Flash).
Reference Site	The reference site is stored for a better understanding of the user's preference.
Last visit and activity	These are recorded to provide users with an update on the date of last visit, activity and other details to show "what has changed since your last visit", and better understand the user's preferences.
The last watched video	The date and title of the last watched video is recorded to better understand the user's preferences.
Instant Cookies:	Instant cookies are used to play audio and video content.
Page History	Page history cookies are used to track the order of the sites visited by the user. If the user receives a warning message during the page visit, the cookie details are registered in the log for failure notice and troubleshooting.

Social Plug-in Tracking Cookies These cookies are used for market research analyses and product development by monitoring social media users.

Cookie Type	What Do We Use This Cookie For?
Facebook	These cookies are used to monitor Facebook users for the purposes of market research analysis and product development.

Twitter	These cookies are used to monitor Twitter users for the purposes of market research analysis and product development.
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Analysis Cookies: Collecting data on how you use the website enables us to improve the operational mechanism of the site. For example, analysis cookies show the most visited pages on the website, the troubles you encounter during your visit, and whether the ads are beneficial. This shows general usage patterns rather than a particular user's.

Cookie Type	What Do We Use This Cookie For?
Google Analysis	Google analysis cookies help the presentation and orientation of the website by collecting clustered statistical data. Google supports clustered data with demographics and interest information, and helps us better understand our visitors.
Adobe Omniture	Adobe Omniture analysis cookies collect the clustered statistical data for the presentation and orientation of the website.

Marketing Cookies: This type of cookie is used for marketing activities.

Cookie Type	What Do We Use This Cookie For?
Advertising	Helps behavioural and targeted advertisement.
Market Analysis	Conducts market analysis.
Campaign	Measures the impact of the campaigns.
Fraud Detection	Detects clicking fraud.

Cookie Management

Most browsers are set to accept cookies by default. The same applies to our website, mobile websites and mobile apps. If you prefer to remove cookies from your device, you may do so from the options menu of your browser. Moreover, if you do not want cookies to be placed on your device during future visits, you can block them from your browser settings.

If you remove or block the cookies that we use, please note that this may affect your user experience on our website, mobile website or mobile apps, and the site may no longer be used. Unless you change your browser settings to block cookies, even though you had deleted our cookies, our system will place cookies once you visit our website or click on a link sent via e-mail.

Contact Us

If you have further questions regarding “Our Cookie Policy”, please e-mail us at kvkkomitesi@aksa.com.

In addition, we are always happy to answer your questions regarding “Our Cookie Policy” if you visit us at the address below.

Aksa Akrilik Kimya Sanayii A.Ş.

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