

A Better Future with EcoDye!

With our eco-sensitive EcoDye dyeing technology we get more lively and permanent colors in our products. Also, we provide a better future for our children with a reduced use of natural resources in production.

Minimizing the use of natural resources, our innovative EcoDye technology allows us to dye fiber before its final form. Thanks to it, we save maximum energy and water during production. We minimize the environmental impact with lower carbon emission.

The products produced with EcoDye are traceable. We make sure that purchased products are delivered to the costumers responsibly and sustainably.



Less water consumption up to**

72%

Less CO₂ emission up to **22%***





Traceable

*The LCA calculations were done with the 2020 data in accordance with ISO 14040/44 by using SimaPro 9.3 software, Ecoinvent 3.8 LCA database, and the "EF 3.0 Method(adapted) V1.02 / EF 3.0 normalization and weighting set"

**Inventory metric method



Our EcoDye sustainable dyeing technology is applicable for all our textile fibers.

It welcomes you in various areas of life and in many product types such as knitwear, active wear, carpet, denim, thermals, socks and home textile.



