

pillout

As perfect as the first day

A better world is possible with our choice...

The process of production, purchase, washing and wearing out of a garment involves a large workforce and economic system. Resources such as clean water and energy are rapidly consumed in production and the environmental effects of this excessive consumption is reaching threatening levels. Research shows that extending the lifetime of a garment creates a very high positive value in both economic and environmental terms.

Studies* have shown that an increase in the average lifetime of clothes by just 9 months results in 33% longer use. Through this the carbon footprint is reduced by 27%, 2million m³ of water is saved and a 22% reduction in the amount of waste is achieved. This shows that £5 billion could be saved in resources used to supply, wash and dispose of new clothes.

Pillout products help reduce new production processes by reducing the need for a new product with the advantage of its long lifetime. Thanks to the products that remain as on the first day with their anti-pilling and non-deforming structure, consumers keep enjoy their clothes and contribute positively to the environmental impact.

Customers who choose Pillout products are also supporting minimal use of natural resources by reducing the need for new products and they know that their product can make a difference and that a better world is possible with their choice.

*Valuing our clothes: the evidence base, WRAP, 2012.

With Pillout we can change your life



Knitting



Hand Knitting



Activewear



Socks



Thermal Wear

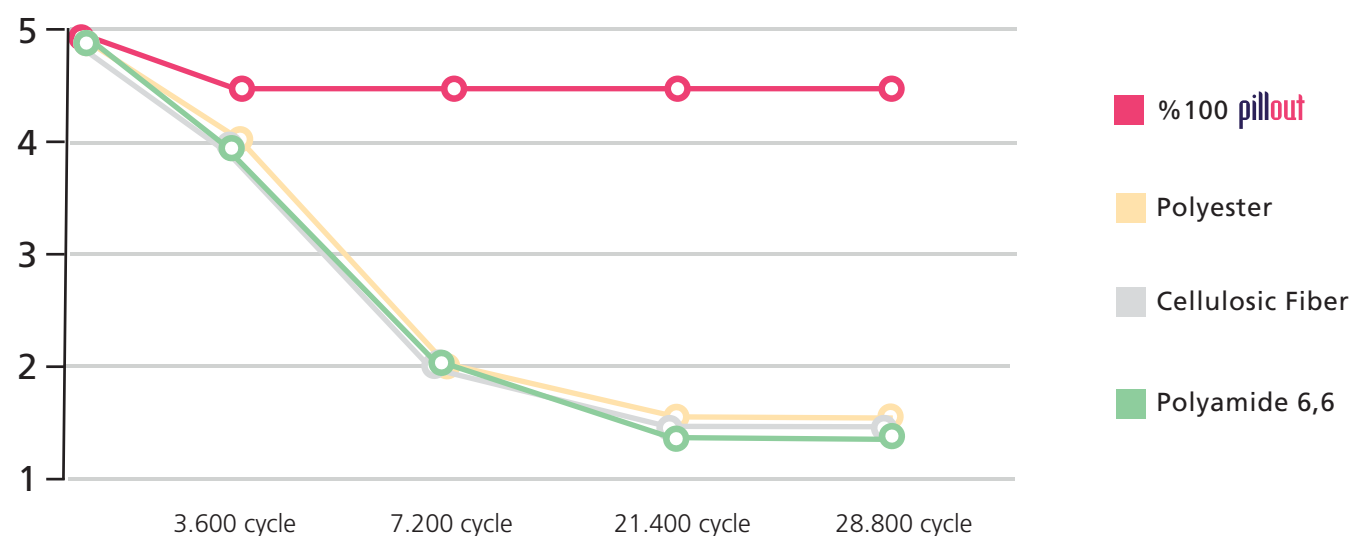
pillout

With Pillout your clothes will always be as good as on the first day

There is no pilling with pillout, there is freedom move around in your favorite clothing!

Specially designed to prevent pilling in clothes, Pillout is up to **10 times more durable than other fibers!** Thanks to its long-lasting structure, Pillout's strong antipilling feature does not pill or deform your favorite clothes and remains new-looking for years.

Pilling



The analyzes were made in accordance with the ICI Pilling Box TS EN ISO 12945-1: 2002 method.

10 Times durability

%100 Standardized product

%100 pillout

A Soft touch with Unique Comfort

The soft and natural touch of products produced with Pillout offers users the perfect user experience. Enjoy the perfect harmony your favorite clothes will provide your skin with Pillout, feel free and comfortable with clothes that give a second skin feeling!



Wear Freely, Add New Memories

If your clothes are made with Pillout, all you have to think about is which outfit to choose. Your pleasure will be increased by the ease of use offered by Pillout, which does not deform after dozens of washes, the bright and vivid colors never fade, it is antipilling, does not lose its shape and keeps its first day appearance. You will also have the pleasure of freedom of movement!



Perfect Harmony, Ideal Comfort

Pillout's thermal comfort features make you feel comfortable at every moment of the day. The clothes that make you feel cool in summer and warm in winter keep the body temperature at an ideal level, and also dry quickly and rapidly remove the feeling of uncomfortable wetness caused by sweating. Pillout's light and breathable structure offers its users comfort and freedom of movement.

